

ABOUT THIS PROGRAM

Commercial horticulture is a growing industry in Virginia. The field of horticulture is highly technical and competitive. There are many areas that can prove to be successful and challenging in the state. Experts from Virginia Tech, VSU, and the private sector will discuss a few crops and principles that show promise in our region. This educational program will provide the audience with a variety of topics to consider if interested in starting or changing directions of a horticulture business.

Cost/person: \$15 includes lunch

Contacts

Alison Hectus, Fauquier Co.
540-341-7950 ahectus@vt.edu

Kenner Love, Rappahannock Co. 540-
675-3619 klove@vt.edu

Peter Warren, Albermarle Co.
434-872-4580 plwarren@vt.edu

Agenda

Friday March 4, 2005

8:30am Registration, Coffee & Donuts

9:00am Jason Murray, VT Horticulture
Marketing Diversification with Ethnic Vegetables

9:45am Andy Hankins, VSU Specialist
Organic Practices and Certification

11am Dan Gregg, Grelen Nursery
The Right Start for a Horticulture Business

11:30am Chris Pearmund, Pearmund
Cellars
Marketing Off the Beaten Path

12:00 pm Lunch

1 pm Keith Yoder, VT Plant Pathologist
Winchester AREC
*Identification & Management of Small
Fruit Diseases*

2 pm Jeremy Pattison, VT Specialist
Brambles and Blueberry Production

Registration

Fill out this registration form and return along with your check for \$15 by **February 28, 2005** made payable to —
VCE Fauquier and Send to—
Virginia Cooperative Extension, Fauquier
24 Pelham Street
Warrenton, VA 20186
Attn: **Hort Conference**
FAX #(540)349-1792

Registration cost:\$15 per person includes lunch

If you would like a vegetarian lunch,

check here:

Company/Farm

Name

Address

Zip

Phone

Email

NOTE: If you are a person with a disability and require any auxiliary aids, services, or other accommodations for this program, please discuss your accommodation needs with Alison Hectus, (540)341-7950 at least five days prior to the event.

TDD # is 800-828-1120.